

## PRODUCT DESCRIPTION

Coated with a permanent pressure sensitive acrylic adhesive, RTape metalized VinylEfx® films are designed to duplicate the look of metallic finishes in a variety of distinctive eye-catching patterns. VinylEfx® films are hot-embossed, which produces deeper, better defined patterns for a more realistic appearance. RTape's durable series metalized films provide long-term indoor use as well good outdoor durability. All VinylEfx® films are printable using screen print, digital print and offset inks formulated for pressure sensitive vinyl films.

Adhesive	Acrylic
Color	Various
Caliper, facestock	2.7 mils (65micron)
Caliper, facestock + adhesive	3.7 mils (90 micron)
Release Liner	90# Liner ( 92# Liner ) 6.9 Mils +/- .5 mils
Adhesion Properties 180° Peel Adhesion PSTC- 101A	Adhesion to Stainless Steel 15 minute dwell: 68 oz/in 24 hour dwell: 87 oz/in Shear: 24+ hours <i>The numbers given are based on a small amount of data and may not have a statistical significance.</i>
Tensile	N/A
Elongation	N/A
Tear Resistance (grams)	N/A
Durability	Up to 3 years outdoors. Refer to product bulletin "VinylEfx Warranty Details".
Shelf life Stored at 22°C (72°F)/ 50-55 % RH	1 year

## FEATURES & BENEFITS

- Distinctive look adds value to your designs, so your signs will command higher selling prices and profits!
- Eye-catching appearance attracts the attention. That way, your graphics . get noticed, read and remembered.
- Excellent performance on flat and simple curved surfaces.
- Excellent layflatness and stability during cutting and weeding.

## APPLICATIONS

- Signage
- Point-Of-Purchase posters
- Tradeshow graphics and decoration
- General decorations
- Store window displays

**Important Notice:** All RTape products are subject to continuous quality control throughout the manufacturing process and are warranted to be free from manufacturing defects. RTape Corp. stands behind its products and will replace or credit any defective material. Because RTape products are used for a variety of applications, the purchaser is responsible for determining the suitability and performance of this product for their specific purpose, prior to use and the purchaser shall assume all risks regarding such use.

**RTape Corp.**  
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