

Product Description

myMEDIA 6211F Whiteback HQ is a high volume, dual coated paper with a very homogeneous semi-matt surface. It achieves excellent print results with good colour saturation and contrast when used on printers with Latex, Eco-Solvent, Solvent and UV-curable inks. Due to the high paper volume, it has good dimensional stability and prevents strong paper expansion with changes in ambient humidity. The homogeneous paper structure offers the right combination of opacity and translucency in light boxes, with the best possible representation of the printed image without the illuminants showing through. The ecological product is FSC® certified (FSC-C017326).

Physical Characteristics

Front material	Double-coated paper, high-volume, wood-free	
Thickness / Weight	150 g/m ² , ca. 180 µm	
Colour / Finish	White, semi-matt	
Whiteness (CIE)	98%	ISO 11475
Durability	Indoor	
Print side	Outside rolled	

Printing Method

Compatible inks	HP Latex, Eco-Solvent, Solvent, UV- curable
Drying	The digital print must be ABSOLUTELY DRY! The drying of the printed medium is strongly dependent on the amount of solvent applied (ink application), therefore sufficiently long drying times must be taken into account. When printing the material in a roll-to-roll process, the printed web must be unrolled and laid out flat again as quickly as possible until final drying in order to achieve the best drying results. We recommend drying the material for at least 24 hours in an unrolled state before further processing. If this is not possible, place the roll upright and very loosely wound on an air-permeable (grid) floor to ensure air circulation. Insufficient drying (solvent residues, rewetting, etc.) can lead to blocking in the rolled state and subsequently to unrolling, shrinkage and insufficient adhesion, which are not covered by the warranty. Therefore, the drying must be checked by practical methods, such as tesa test (optimally with cross cut), grip test, abrasion test and odour test, before further processing, lamination or application.

Storage

Shelf life	Up to 2 years if stored in original packaging
Storage conditions	+15°C to +25°C at 50% relative humidity

Advantages and features

- High volume paper
- Outstanding dimensional stability
- Excellent print quality
- Brilliant colour reproduction
- Very good colour range
- Fast drying of inks
- Good ratio of opacity and light transmission in light boxes
- Great price/performance ratio
- FSC® certified (FSC-C017326)



The mark of
responsible forestry
FSC® C017326

Applications

- Light boxes
- Posters
- Displays
- Event Announcements
- POS Signage
- Indoor posters
- Temporary outdoor advertising (weather protected)
- Trade fairs

Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.