### **DATA SHEET**

# myMEDIA 3240 Blockout Pro FR



### **Product Description**

myMEDIA 3240 Blockout Pro FR is a double-sided specially coated PVC banner which can be printed with Latex, Eco-Solvent, Solvent and UV-curable inks as well as Screen Printing on both sides. The black core gives the banner a particularly high opacity, so that areas behind the banner can be optimally covered. Excellent UV resistance, great colour brilliance and high tear resistance are further reasons to use this product. It complies with B1, Q1 and Tr1 according to ÖNORM 3800-1 and is therefore flame retardant, non-dripping and weakly fuming, making it ideal for trade fairs, public buildings, museums, shops and events.

Physical Characteristics		
Front material	Coated PVC blockout with barrier layer	
Thickness / Weight	440 g/m²	
Colour / Finish	White matt	
Tensile strength (N/5cm)	1300/1030	DIN 53354
Tear strength (N)	115/105	DIN 53356
Durability	Indoor and outdoor	
Fire behaviour	B1 (flame retardant)	ÖNORM A 3800 part 1
Smoke behaviour	Q1 (low fuming)	ÖNORM A 3800 part 1
Drop behaviour	Tr1 (non-dripping)	ÖNORM A 3800 part 1
Print side	Inside rolled	

Printing Method	
Compatible inks	HP Latex, Eco-Solvent, Solvent, UV- curable and Screen Printing
Drying	The digital print must be ABSOLUTELY DRY!
	We recommend to dry for at least 24 hours prior to further processing in unwounded
	condition. If this is not possible the roll should be dried loosely winded in upright
	position on an air permeable (grid) floor to ensure air circulation. Insufficient drying
	may result in curling, shrinkage and insufficient adhesion which excludes any
	warranty. Therefore the drying has to be checked with practical methods like Tesa
	test (optimal with cross section), grab test, abrasion test and/or smell test prior to
	further processing and application.

Processing and converting		
Processing	Gluing, sewing, grommeting, welding	
Varnishing	Acrylic varnish (tests recommended in advance)	

Storage	
Shelf life	1 year if unopened in original packaging
Storage conditions	+15°C to +25°C at 50% relative humidity



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### Advantages and features

- B1/Q1/Tr1 certified
- Identical surface smoothness on both sides
- Homogeneous surface
- High tear resistance
- Excellent print quality
- Great dimensional stability

## Applications

- Short to medium term advertising
- Opaque applications
- POS
- Ceiling danglers
- Advertising banners
- Exhibition stand construction
- Outdoor building advertising
- Roll-Ups
- Displays
- Banners

#### **Important Notice**

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.

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